

Jack Graham Photography Workshops presents the *Photo Classroom in the Field* ®

# GENERAL WORKSHOP INFORMATION-- FAQ"S

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#### www.jackgrahamphoto.com

Thank you for your interest in my photography workshops.

I have been conduction Photography Workshops for many years. I go only to locations I am very familiar with. This way itineries can be set and adjusted to make the best use of our field time depending on light and weather conditions. Many of my participants are return customers.

The workshops I conduct are different than the vast majority of the workshops available. First, if you attend a "group workshop" my group size is limited to only eight participants max per instructor. If more than 8 people register, I add another experienced instructor to insure personal one on one attention. Second, I only do workshops in areas that I am very knowledgeable of. I know the right time, right light and right conditions to be in the right areas in order to allow for the best images available. I base locations on the light and conditions. The goal is to get people to the best locations in the best light. Typically each location has so much variety that we can find something spectacular no matter what the light conditions is that day.

I also conduct one on one; pre arranged workshops (details are on my web site under "workshops" where I spend a day or 2 with an individual in the same setting as above, only this kind of a workshop lends self to individual instruction, in a one on one environment".

The shooting schedule can be challenging. We typically shoot from dawn to dusk (short days in the winter and, really long days in the spring). We eat, sleep, and breathe photography. This is intense photography experience and most attendees come out the experience shooting at a much higher level. I don't really do 'formalized' classroom instruction during these workshops, but rather give tips, answer questions and work in a "hands on "approach in the field. My workshops are a "learn by doing" type of experience. I have had many repeat clients some up to four times, and workshops fill up quite nicely. This makes me feel like I deliver the end results via a formula that works. I learn and get as much from the attendees as they get from me. I really enjoy teaching and seeing the participants develop technique, good habits and thus great images,

knowing I had something to do with their developmental process. There photo workshops are the perfect vehicles to deliver the results you are expecting.

Most importantly as well, at some point, usually more than once, <u>we take time to review</u> <u>and critique our work.</u> This is one of the most important parts of the workshop.

When the workshop is over, I encourage you to stay in touch with me if you have any questions about anything that has to do with photography. Though we part ways on the last day of the workshop, I hope you will stay I touch.

Below are a few questions that I am sure you would like answered regarding some general information needed prior to registration?

#### Who participates, how advanced are the participants?

Anyone will find my workshops to be a great learning experience. Our participants range from **beginners to advanced amateurs**.

#### What kind and how much equipment should I bring?

.I suggest bringing lenses from 20mm to 300mm if at all possible. Some events will find macro lenses a benefit. For digital shooters - don't forget your memory cards and battery recharges, for film shooters, bring lots of film (20 rolls),

#### BASICALLY:

Camera body (a spare if you have one)

• Lenses from 20mm up to 300mm in prime and/or zoom combinations (don't forget lens shades)

• Other lenses 400 up to 600 mm for shooting wildlife (depending on the workshop—ask me for specific details!)

- Tripod and ball head
- Shutter release or cable release, if you have one
- A backpack or a fanny pack will be very helpful.

• Filters: polarizer, neutral density filters, warming filters (not as mandatory for digital photography, but if you have them, do bring them along)

· Lens cleaning items – air blower, brush, etc

- Lots of film or sufficient memory cards and a good backup system for those cards
- · Camera manual (just in case there are any technical questions with your equipment)
- Laptop (Digital users)
- Spare batteries
- A flashlight

• Layers of clothing; and it is never wrong to include gloves, hat for cold weather or hat for sun protection

- · Sunscreen, drinking water and snacks for the car
- Alarm Clock

### What time do we start, where do we meet, and when is it over?

Events start on the evening prior to the 1<sup>st</sup> full day of shooting, with a social hour at a hotel of choice, close to where we will leave from every morning. We will outline itineries and objectives for the workshop. Events should end around noon on Sunday. **We shoot** sunrise every morning, weather permitting as well as sunset.

# What kind of topics will be covered?

Topics include equipment use and maintenance, field techniques, composition and if possible critiques of your past or current work. These sessions take place when the light is least cooperative for good nature photography, depending on weather conditions. Weather conditions may cause us to vary from our preset itinerary but you van be assured that all pre-formulated topics will be covered and your work critiqued sometime during the workshop.

#### Is transportation provided?

Each participant is responsible for their own transportation. Car-pooling during the event is encouraged both to minimize the number of vehicles at shooting locations and to get to know one another.

Transportation from your hotel or prior agreed upon location IS provided on the One on One, individual workshops

#### How do I handle lodging reservations?

I will suggest hotels/motels close to a general area where will meet every am and try to meet to critique your work. You are free to stay at other locations as ling as you are there (at the meeting location) every AM prior to departing for the first shooting location

Lodging is **<u>not</u>** included in the tuition.

# Does it matter which medium I use - digital, print film, or slides?

Today, most of our participants shoot digital, However, we encourage both digital and film. My objective is to teach and enhance skills necessary for good nature photography techniques and good composition.

# How should I dress?

I will send out emails or phone call you about a week before the workshop to let you know what the weather looks like.

However, come prepared for anything and bring an extra layer of warm clothes when working at higher altitudes or in cooler climates. Good boots, gloves and a hat are essential to stay dry and warm. If you have Internet access, check the weather forecast at <u>www.accuweather.com</u> before you leave home.

## Does weather ever alter events?

Only if there is an element of danger.

# What's the difference between a Workshop and a Tour?

#### PHOTO TOURS

\* Locations are usually well known, and participants get the "icon" shots

\* Usually lots of time spent shooting with less one on one contact With leaders.

\* Leaders usually shoot a lot

\* Not much time to review work either via laptop or "critique" sessions either when the light is bad, or in the evenings.

- \* Groups usually larger than the true "workshop" events.
- \* Once the "tour" is over. That's it!

#### PHOTO WORKSHOPS (MY PREFERENCE)

\* Well know locations, "icon" shots as well as selected areas that may be extremely photographical as well known

\* Usually lots of shooting time in the field with much one on one instruction. Tours typically have a much greater 10 attendees to 1 instructor ratio that workshops.

\* Leaders shot a bit, but usually as instruction for participants. For example, it is not uncommon to get to a location and work with participants to explain what the leader may do, think and act to make a pleasing image. We all have different ways of trying to obtain the same result. It doesn't mean my way is the best way, it means my way is the best for me, but by understanding what I do, in addition to other photographers, you should be able to find what works best for you.

Also, I have found that participants like to see how the workshop leader shoots the same scene, thou maybe a bit different and perhaps pick up some ideas to use in future shoots. As an example, I just finished going through my images from my workshop in the Eastern Sierra last October (I do that workshop every October-this will be my 11th year there at that time). I shot a total of 75 frames in 4 days.

The vast majority of that time is spent talking and doing my job as a leader with my participants. If I want to shoot for myself, I will come in a day early or stay a day later. I actually tell my participants, they are encouraged to "hang out" on those days and shoot with me if they want, but to understand, this is "my time".

\* Depending on the conditions and the time of the year (some days are longer than others---shooting time that it!) the review and critique of work In a classroom setting can be limited. This is why I have developed what I call my "Classroom in the Field "Photography workshops. Though I always include some classroom and critique time, I am NOT going take an inordinate amount of field time in good light from sitting inside and talking about things when I can do the same thing in the field. We always make some time to do some critiques though as I have found over the years participants want to know what the leaders think of their work and how, if anything can be done to improve the participants results.

\* I use a formula of 7-8 participants to one gets larger I bring in another extremely competent workshop assistant at my expense. However this has only happened about 3-4 times in the past few years. I enjoy the small group settings and find they really make the workshop fun and memorable for he participants.

\* I received an image last week from one of my participants from a workshop from 2004. He had a question for me regarding the composition. This happens a lot and I encourage it. Though we all leave for home after the workshop, you can always send me note of call if you have something I can help out on. My office here in Oregon is filled with images from many of my past attendees. I encourage my participants to always stay in touch.

#### How much "hands-on" help will I get in the field?

This sometimes depends on you. If you need or want help, just ask. As I or my assistant makes their rounds, you may be asked "How are you doing?" If you say "OK", we'll move along. If you say for example "What do you think, am I exposing this scene correctly? I (we) will do everything I can to answer your questions so you fully understand the answer. Sometimes, I (we) might ask to take a peek through your viewfinder. I take my responsibility as your field instructor seriously and will give you as much, or as little, attention as you feel you need.

## How do I register for an event?

• Either email me for the appropriate forms or visit www.jackgrahamphoto.com

#### **Deposit and Payment Information**

- □ Please return your <u>Deposit</u>, <u>Registration Form</u>, and <u>Assumption of Risk</u> <u>Document</u> as soon as possible.
- □ A \$200.00 deposit is required for each I workshop
- □ Some workshops have limited space. First come first served.
- IF YOU FIND THAT YOU CAN NOT ATTEND, AFTER SENDING YOUR DEPOSIT: Deposits are not refundable; however credit for the entire amount of your deposit(s) is applicable for future workshops.
- □ Final deposits are due 1 month prior to workshop. Payment balance can be made at the workshop site.
- □ If you pay by check PLEASE MAKE CHECKS PAYABLE TO: JOHN GRAHAM
- □ I also accept MasterCard and Visa



Please email back to jack@jackgrahamphoto.com or mail to: Jack Graham.
17159 SW Lynnly Way, Sherwood, Oregon USA 97140

#### What's included in my tuition?

Each attendee will receive a set of workshop notes, post workshop compiled from the key points from all of our event leaders. Tuition also includes all lectures, fieldwork and critiques of your slides in our general sessions. Travel costs, film processing, lodging, entrance fees, and meals are not included.

#### More REFERENCES are available on request... Here are a few!!

#### Hello my name is Greg D.,

I am an amateur photographer who has attended several Jack Graham photo workshops in the last three years. I developed an interest in photography as a young man working in my father's newspaper business (late '70). This became work and I lost interest after some years. In 2004 I purchased a digital camera and once again was very excited about shooting. However the digital transformation became confusing and frustrating. So there I was in my early 40's with a great digital camera, time and resources to pursue my passion. But I was very frustrated with the learning curve. What to do? After reading a few books and taking some online photo courses I begin to gain confidence in my abilities but I was not content. So I looked into photo workshops and came across a workshop scheduled to photograph in the Eastern Sierras. Jack Graham was leading this workshop; I had no idea who Jack Graham was. I looked at his photos on the Internet and liked the area he was offering the workshop in, so I signed up. There are a few times in life were you can look back and pin point a significant change of direction. Meeting Jack Graham and attending his workshop is one of those times for me. It all came together. My photography has grown into a fun and rewarding art form. Due mostly from attending "Jack Graham" workshops and his continued invest of time in the post workshop experience. I owe Jack a great deal; he enabled me to see the passion of photography and took the frustration out of getting there. I still have a lot to learn and I will be attending many more of Jack's photo outings. I highly recommend them.

Sincerely

Greg D

Ron S.

March 25, 2009

I had the privilege of attending two of Jack Graham's workshops in the last couple of years.

I had attended a few other workshops prior to attending Jack Graham's. His workshops are very well organized. Right from the initial inquiry to the completed workshop, he was always quick to help in any way he could. He sent me a list of items needed or recommended for any type of weather conditions I might expect to encounter. He also sent me a list of equipment that would be helpful to have on his workshop. He never pressured me to purchase any type of equipment, but said he would help me use the equipment I already had. A few attendees had minimal equipment, yet were able to still get great images with his help.

He kept me informed on expected weather conditions starting several weeks prior to the actual workshop. He also gave me the name of a weather data base (cleardarksky.com) he used at that time, to help me determine possible weather condition for any time of day & I still use it. The first workshop of his I attended was mostly in the rain. He provided everyone with huge GLAD type bags to cover the cameras while on the tripods in the rain. They were like 5 gal size bags.

His workshop would start as early as 6:30 am & continue until about 10:30 pm. We would start the day with everyone meeting at a predetermined location, discuss what the plans were for the day & head out to our first location. He was very flexible with the wishes of the group & he never pressured us to move on until we were ready.

The last workshop of his that I attended included an extra day where we could spend the day on an Amish farm. He had met & became friends with an Amish family in central Ohio. From that, he was able to get permission for us to spend the day on the farm photographing them & the farm, followed by them serving us a fabulous Amish dinner & even them singing to us following dinner. What an exciting & rare experience.

I could go on & on about how great his workshops are. Jack is a great instructor, fun to be around, & takes the time to work with anyone in getting great images. He never just took us to shooting locations & left us alone, but instead, worked with us to get the great images that were there for the taking. I fully intend on doing another one with him in the very near future.

Sincerely,

Ron Ss.

TO:	Whom it May Concern
FROM:	Marty , Chevy Chase, MD
DATE:	March 25, 2008
SUBJECT:	Recommendation for Jack Graham

In February 2008, I did a two-day private workshop with professional landscape photographer Jack Graham, who was a terrific instructor. Some key lessons that I learned in working with Jack included:

- 1. No matter how tired you are, it's worth getting up 20 minutes earlier and stumbling in the dark with a flashlight so that you are positioned and ready while it's still dark BEFORE the morning light show begins.
- 2. Under shooting conditions where the light is changing very rapidly, you are sometimes better off shooting on A, rather than M as I usually shoot, so that you can save a few seconds while still controlling DOF.
- 3. In a shot with a deep DOF, when using a small aperture, Jack taught me to focus 1/3 to 1/4 up from the bottom, rather than on the main subject, so that you take account of hyper focal distance and have the whole frame in focus, rather than a focus on just the main subject with a blurry foreground.
- 4. There is great value in working with a pro, who "sees" for a living -- Jack kept reminding me to see patterns and lines and to "work the patterns" in my photos, in addition to shooting "grand landscapes."

I learned a LOT working with Jack, and would highly recommend that you attend one of his workshops in the future

#### Please let me know if you need any additional information.

I have attended several of Jack Graham's workshops. What a great experience. Jack made his workshops the most memorable and enjoyable workshops I have ever attended. Communication was great from the time I expressed interest in attending right to the end of the workshop. He sent me a list of items he suggested I bring as well as an agenda on what, where and approximate times we would be shooting in various locations. That was great.

We would meet early in the morning for some instructions, and then set out for a day of great shooting & instruction. In the evenings, we would get together to discuss what we did that day. He would also critique our images we shot during that day. What a great learning experience that was.

Jack also encouraged us to bring, to the workshop, a variety of our own images so he could review, critique & offer advice on how our images could be improved. This was very informative and helpful.

We had every kind of weather from heavy rain & cold temperatures to bright sunny skies. Jack even gave everyone large plastic bags to protect our cameras in the rain. Jack did not use the time out in the field to get pictures for himself, but instead made himself available for help in any way we needed as well as advice on how a scene might be shot & the importance of looking around and thinking about what, why and how we would shoot a particular scene instead of just planting our tripods and shooting away. He also offered many great hints such as using a small piece of chamois to wipe rain from lenses rather that just push it around with a lens cloth, the

importance of DOF & how to make the best use of it. In all, I learned quite a bit from Jack on his workshops.

I hope to attend another of his workshops in the future. They're always great.

Sincerely, Mary Salem, Oregon July 26, 2007

From: Ken R. Sent: Thursday, November 6, 2007 8:01 AM To: Jack Graham Subject: Letter of recommendation

To whom it may concern:

This is a letter of recommendation for Jack Graham as a Photo Workshop Instructor. I have taken a variety of workshops since returning to photography including two from Jack. What sets Jack apart from the other instructors I've had is his "Philosophy on Photography". Not only has Jack taught me the "How Tos" to create a great photograph, but also the "Why's". While continuing to take classes and workshops from other instructors, I have already booked this years major workshop with Mr. Graham.

Best Regards,

Ken R.